



RADAR

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FIRST STEP TOWARD EPIC PERFORMANCE FOR KING AIRS

Best-selling system in 2011: Dual Aft Body Strakes

If you take the total number of systems sold as an indicator of popularity, Raisbeck's Dual Aft Body Strakes are the most popular performance system in the Raisbeck arsenal for making a great airplane—Beechcraft's King Air—even better.



Raisbeck Dual Aft Body Strakes replaces the single ventral fin on a C90B. Like Raisbeck's 4-blade Power Props, the strakes signal a modern airplane.

INCLUDING OEM SALES of systems installed on new King Airs coming off the Wichita production line, the three top sellers of 2011 to date are, in order:

1. Dual Aft Body Strakes
2. Wing Lockers
3. Ram Air Recovery System

One might conclude that, because strakes and lockers have been factory-standard equipment since 2001 and 2004, respectively, those two systems would 'naturally' enjoy top-seller status. And now that the new King Air 250s are all being equipped with Raisbeck's Ram Air Recovery System, one should *expect* it to be among the Big Three.

BUT THAT'S NOT THE WHOLE STORY.

To King Air owners and operators, *DUAL AFT BODY STRAKES* [DABS] offer an unmatched benefit-to-cost ratio. What else can you do to improve a King Air for around \$20K that increases performance, improves handling, enhances passenger comfort, *and* modernizes the look of your King Air?

Indeed, strakes were the first performance system to be adopted by the factory as standard equipment on all new 350-series King Airs.

WING LOCKERS [CWLS] represent excellent utility and value as well. It's no wonder they take second place on the sales list. FAA-certified to carry 600 pounds of cargo in 16 cubic feet of external,

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watertight space, they return the cabin to your passengers, keeping aisles and seats clear and uncluttered. Many operators use the right locker to store airplane gear and their own luggage, reserving the left locker for easy loading and unloading of passenger luggage as they board and deplane. Moreover, the lockers handle skis, snowboards and other equipment that are too large to legally carry inside.

RAISBECK POWER PROPS [TFPS] deliver better thrust, overall performance and value than any other available King Air propeller. The props are often purchased by King Air owners when it's time to overhaul or replace their OEM props. Noted for their quietness and virtually vibrationless operation, they meet the most stringent noise regulations around the globe. Plus, operators enjoy trouble-free operation between the 6-year, 4,000 hour overhauls.

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Strakes top sales charts in 2011

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Raisbeck's *RAM AIR RECOVERY SYSTEM* [RARS] significantly increases climb and cruise performance in both normal and anti-ice operation modes. Because RARS reduces torque loss with ice vanes deployed, and can be deployed for all ground, take off and landing operations, the system offers excellent protection against foreign object damage (FOD)—even when using dirt and

gravel airfields.

The ideal combination of Raisbeck Performance Systems is, of course, *EPIC PLATINUM* + *LOCKERS*. By deliberate design, EPIC performance is greater than the sum of the contributions of the separately available systems. Taking advantage of Raisbeck's 2011 EPIC Completion Incentives just makes good business sense. ➔

Deer Horn Aviation joins Raisbeck dealer network

Raisbeck Engineering announced the addition of Deer Horn Aviation Ltd. Co. of Midland, Texas, to its domestic dealer network. Deer Horn maintains more than 30 Beechcraft King Airs, and operates two Falcon 2000s, three Citation CJs and five Beechcraft King Airs. Their maintenance operations include a

King Airs in addition to those we own and manage. They're the preferred turboprop in Texas and all across the Southern U.S. and Mexico — which is part of the reason we bill ourselves as 'your East-West-Mexico connection.' Now we have an opportunity to bring the Texas King Air fleet's performance up to modern standards with Raisbeck's

performance systems."

"With Deer Horn's commitment to business aviation combined with their vast experience operating and servicing King Airs, plus having a paint and propeller facility next door, Deer Horn is a perfect addition to our dealer network," said Michael McConnell, President of Raisbeck Engineering. "Texas boasts of having the highest number of registered King Airs when compared to any other country in world or state in the union. With the state's strong economic base, Texas is a huge market and Deer Horn is one of the most respected King Air maintenance facilities in that great state. Raisbeck

systems will make them even more customer oriented and profitable."

Deer Horn Aviation Ltd. Co. is comprised of five divisions: the Avion Flight Centre, Deer Horn Aviation Charter Services, Deer Horn Aviation Maintenance, Deer Horn Aviation Paint & Interior, and Lone Star Propeller Services. For more information about Deer Horn Aviation, visit www.deerhornaviation.com. ➔



Deer Horn Aviation's King Air 200 and 350 have Raisbeck systems installed to improve their performance and value.

Hawker Beechcraft limited Warranty Repair Center, a Cessna Service Center, an authorized Cirrus Service Center, Deer Horn Paint & Interior and Lone Star Propeller. Deer Horn maintains King Airs from as far as Dallas, Texas, and Artesia, New Mexico. According to JETNET LLC and AMSTAT, there are more King Airs registered in Texas than in any foreign country or in any other state in the U.S.

"We are proud to partner with Raisbeck Engineering and represent their line of proven performance systems," said Deer Horn's general manager Robin Williams. "We see and service dozens of

